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PRESS RELEASE

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BRP'S 2015 ROTAX MAX CHALLENGE GRAND FINALS WILL BE HOSTED IN PORTUGAL



The flags from all participating countries during the Grand Finals of karting. © BRP 2015

Gunskirchen, Austria, March 10, 2015 – BRP's Rotax MAX Challenge Grand Finals (RMCGF), where each country's best drivers race for the title, will occur at the International Karting Circuit of Portimão in Algarve, Portugal from November 8 to 14, 2015.

"The Portimão circuit is a great venue for the RMCGF, as it meets all requirements in terms of track surface and overall infrastructure," said Peter Oelsinger, vice-president, Rotax Propulsion Systems at BRP. "Participants will race for the first time with the new MAX evo engine, which should tighten the field and make the races even more thrilling."

Portimão will see another impressive final of the karting season with some 300 drivers coming from more than 50 countries during the 16th edition of the world-renown karting race. The track will be a popular choice as most drivers from the 2012 Grand Finals edition agreed that the circuit had good speed, lots of passing opportunities and elevated fun-to-drive areas. The track surface is nice and smooth, and builds up a good grip level.

BRP has joined forces once more with its Rotax kart engine distributor for Spain and Portugal, *Korridas e Kompanhia*, to organize an event of this scope. This strong, reliable on-site partner was a key player in the success of last year's event in Valencia, Spain.

"We are delighted to organize the RMCGF with BRP for the fifth time and the second year in a row," said Arnaldo Frias, general manager of *Korridas e Kompanhia*. "The challenges for such a big event have considerably evolved over the years. Now, the schedule is very tight and tough. Our goal is to ensure the RMCGF is a success for everyone."

The Rotax MAX Challenge (RMC) is a professional kart racing series established, owned and organized by BRP and its Rotax kart engine distributors. Approved by and in compliance with CIK / FIA, the RMC is a "one-make-engine" formula: only Rotax kart engines that are checked and sealed (for equal performance) will be used. The success in the competition is mainly up to the skills of the driver.

About BRP

BRP (TSX: DOO) is a global leader in the design, development, manufacturing, distribution and marketing of powersports vehicles and propulsion systems. Its portfolio includes Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Can-Am all-terrain and side-by-side vehicles, Can-Am Spyder roadsters, Evinrude and Rotax marine propulsion systems as well as Rotax engines for karts, motorcycles and recreational aircraft. BRP supports its line of products with a dedicated parts, accessories and clothing business. With annual sales of over CA\$3 billion from 105 countries, the Company employs approximately 7,100 people worldwide.

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-30-

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